

Q1 2024 Partner Power Pack

NETGEAR
BUSINESS

Welcome to the Q1 2024 edition of our Partner Power Pack

NETGEAR recognizes that our success and, most importantly, our customers and partners depend on more than just providing superior technology and services.












We strive to exceed our clients' expectations, eliminate problem areas, and capture productivity gains. Our experience is that successful relationships thrive in a culture of trust, cooperation, and commitment.

Enterprise-class networking for SMBs at the right price

NETGEAR has pioneered advanced networking technologies for homes, businesses, and service providers around the world. Since 1996, we've led the industry with a broad range of award-winning products designed to simplify and improve people's lives.

We are dedicated to empowering our customers to collaborate and connect to a world of information by enhancing homes and powering businesses with an unmatched line of the innovative, intelligent, and easy to use WiFi and networking solutions.

25+ Years of Smart Innovation

2003 First Smart Switch	2010 First Lightly Managed Plus Switch	2011 First 10G Smart Switch	2017 First Fully Cloud Managed Switches and WiFi	2017 First DIY WiFi Mesh Solution for Business	2018 Pro AV modular 96-port 10G 24-port 40G Switch	2019 High-density WiFi with Cloud Management	2020 Orbi Pro WiFi 6	2021 Orbi Pro Mini WiFi 6	2022 First WiFi 6E Access Point for SMB	2023 New 100G Switches built for Pro AV
										

Brand Promise

Powerful connectivity to maximize your productivity, profitability, and potential.



Industry-leading innovation



Easy to use



Modern & affordable



Industry-leading efficient networking

The NETGEAR partner portal is packed with competitive advantages, rich resources, advanced training, and helpful tools across multiple industries helping you to achieve increased growth. All promotions, product information, new product introductions, and a host of collateral are available to support you through your sales process. And no Partner Power Pack would be complete without some great incentives to help you increase your margins and profits!

North America Fed Gov Discount

Save an additional 3%

Keep driving deals with an additional 3% NETGEAR Federal Government Ed. Not-for-Profit Discount.

This discount is stackable with the 10-15% Deal Registration program, in addition to Platinum Solution Partner discounts.

[Download info](#)



Product Evaluation Program

Try out select NETGEAR products at significantly reduced prices, with only one required unit to purchase!

[Download info](#)



Deal Registration Program

Save up to 15%

NETGEAR Authorized Partners can receive up to 15% discount when they register and close an approved Deal. Registration discount applies only to \$10K+ deals.

[Download info](#)



Webinar Series

Join us for deeper-dive webinars covering our entire product line from wireless access points, routers, switches, and remote management. You'll learn about new products as well as tips and tricks to improve your network.

[Download info](#)



NETGEAR Platinum Partner Program

Save 5%

5% front-end discount for Authorized Platinum NETGEAR Resellers.

[Download info](#)



Coffee Break Series

Spend 15-20 minutes with us on a range of networking topics in our Coffee Break series of short webinars. Available live and on-demand from the link below.

[Lean more](#)

Free Networking Site Survey

Get a free remote site survey from the experts.

[Download info](#)



Partner Reward Point Program

A great way to earn gift cards while participating in channel activities. Simply log-in, participate and start accruing points!

[Download info](#)



More info: uspowershift@netgear.com

NETGEAR Q1 Featured Products



Experience advanced WiFi for advanced business.

The new WiFi 7 standard offers multi-gigabit connectivity throughout businesses of all sizes with faster speed, less interference, and better overall performance. Ideal for high density environments, such as offices, hospitality or education spaces that must support multiple connections.

With an increasing demand for accommodating more and faster devices, wireless infrastructures need to advance to keep up. The WBE750 vastly improves your wireless network for new WiFi 7 and legacy devices.

NETGEAR's mission is to be the innovative leader in connecting the world to the internet, and the fastest way is with WiFi 7. We develop and deliver solutions that not only bring your network infrastructure to the next level, but more importantly, increase your customers satisfaction, making NETGEAR WiFi 7 upcoming product line the right investment for your business.

TAA Compliance

NETGEAR now has TAA-compliant managed switches to use in government projects. Several models from the award-winning M4250 and the brand new, powerhouse M4350 series managed switches are now ready for projects. Add these eagerly anticipated TAA switches to your projects today! Contact your NETGEAR Representative to get priority allocation or answer any questions: (866) 80-2112, Option 2, or email uspowershift@netgear.com



Total Network Solution

Are you looking for a single vendor who can deliver flexible and reliable solutions to meet all your networking needs? NETGEAR's got you covered, with the latest additions and enhancements to our growing portfolio of networking solutions. From wireless access points and switches to the new professional router and Insight Remote Management, NETGEAR offers you a Total Networking Solution.

End-to-End Excellence

Find a complete networking ecosystem with the NETGEAR Total Network Solution. Combine the excellence and ingenuity of NETGEAR networking hardware with the Insight Remote Cloud Management platform's power and ease of use to build a complete solution.

NETGEAR PR60X Pro Router



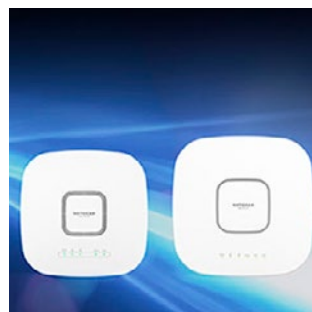
[SHOP PRO ROUTER](#)

Smart Cloud Switches



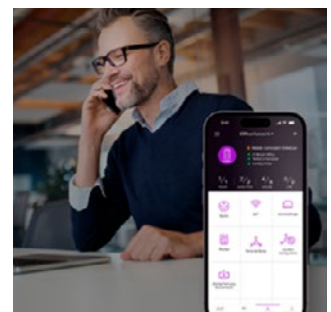
[SHOP SWITCHES](#)

Pro WiFi Access Points



[SHOP ACCESS POINTS](#)

NETGEAR Insight - Manage Everything in One Place



[LEARN ABOUT INSIGHT](#)

Wireless Access Points

Affordable, easy-to-install, high-speed WiFi keeps employees and customers connected with a wide selection of coverage and speed to fit any budget.

[Learn more](#)



Hummingbird Networks' recipe for success

[Read Case Study](#)

Residential AV

NETGEAR's suite of premium networking solutions for Residential applications are scalable to create a perfectly designed and immersive home environment.

[Learn more](#)



Commercial AV

NETGEAR is an industry leader in the Commercial market, offering scalable AV over IP and wireless networking solutions.

[Learn more](#)



See how NETGEAR works for Eden Park

[Read the Case Study](#)

Power over Ethernet Switches

NETGEAR PoE switches provide flexible and cost-effective network solutions. With more models and options than any competitor, NETGEAR has been the leader in PoE switches for years, enabling the installation of devices where power cables are not viable and supporting increasing data traffic and connected devices.

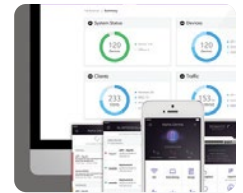
[Learn more](#)



NETGEAR Insight™ Pro

Insight Pro is filled with features needed to grow business and add value for customers, such as multi-tenancy, and multi-user capabilities for easy management of multiple customers under one umbrella.

[Learn more](#)



How Insight is Helping Matador Networks Deliver Stand-Out Customer Service

[Read the Case Study](#)

Multi-Gig Switches

Revolutionary 5-speed Multi-Gigabit technology built in the NETGEAR multi-speed switches allows devices to speed past the Gigabit barrier. Let devices run at the highest speed over existing wiring.

[Learn more](#)



[Read the White Paper](#)

Business Solution for Resellers

NETGEAR Business unlocks every features you need, from WiFi 6 and PoE to multi-tenancy and unified remote management

[Learn more](#)



FREE Pro WiFi Design Services

Our free Pro WiFi Design Services team is highly trained to help with product selection, site mapping, network design, and troubleshooting. Best of all, they are only an email away: ProWiFiDesign@netgear.com.

[Learn more](#)

