

NETGEAR Event Service

Turnkey, mission-critical network support for live events and high-stakes deployments

NETGEAR Event Service is a Professional Services offering built for organizations that cannot afford network failure at critical moments like during live broadcasts, sporting events, large-scale productions, or other time-sensitive deployments where performance must be flawless. NETGEAR's Professional Services team provides expert guidance, hands-on execution, and real-time support to ensure the network is ready, resilient, and fully validated before and during the event.

The Event Service is built for environments where failure is not an option. Customers engage NETGEAR Professional Services to help design, configure, implement, and validate the network architecture supporting the event, whether that involves AV-over-IP, broadcast, enterprise, or multi-vendor environments where timing, coordination, and technical precision are critical.

NETGEAR's Professional Services engineers work as an extension of the customer's technical team, bringing deep expertise in NETGEAR switching platforms and real-world experience with demanding event-driven deployments. Engagements can be delivered remotely, onsite, or as a hybrid model, depending on the complexity of the event and the level of support required.

Before the event, NETGEAR Professional Services can assist with network design reviews, configuration validation, and readiness assessments reducing risk and eliminating surprises on the day. This proactive preparation ensures systems are aligned with best practices, performance expectations, and the unique requirements of the event environment.

For events requiring physical presence, NETGEAR engineers can be onsite before and during the event to support implementation, monitor live operations, and provide immediate troubleshooting and escalation. Once live, customers have direct access to NETGEAR expertise for rapid issue resolution, performance tuning, and confident technical decision-making, exactly when it matters most.

After the event, NETGEAR can provide post-event validation and a technical debrief, helping teams capture lessons learned, improve future deployments, and build long-term operational confidence.

The NETGEAR Event Service is intentionally flexible and customizable, allowing each engagement to be shaped around the scope, timeline, and criticality of the event. Whether supporting a one-day broadcast, a multi-day sporting event, or a high-profile enterprise rollout, NETGEAR Professional Services reduces risk, accelerates execution, and protects the customer's most visible moments.

With a NETGEAR Event Service, customers gain more than technical assistance—they gain a trusted partner focused on delivering success when performance, reliability, and timing leave no room for error.